

Increased **Restaurant Table Booking Inquiries** by **310%** Using Our Tailored PPC Strategy

Challenges From The Client's perspective:-

- **Low Online Visibility:** Minimal presence in local search results.
- **Quality of Inquiries:** Many inquiries were irrelevant or not converted into reservations.
- **Increase Genuine Inquiries:** Difficulty in attracting inquiries that lead to actual reservations.
- **Competitive Market:** Difficulty standing out among numerous dining options.

The Approach:-

- 1. Keyword Research:**
 - Identify high-intent, long-tail keywords for targeted traffic.
- 2. Landing Page Optimization:**
 - Design mobile-responsive landing pages with clear CTAs and quick load times.
- 3. Creating Relevant Campaigns:**
 - Develop targeted ad campaigns using search, display, and responsive ads.
- 4. Daily Analysis and Optimization:**
 - Perform daily performance analysis and adjust bids, keywords, and ad copy.

The Results:-

310% ↑

Increase Genuine Inquiries in past 6 month

240% ↑

Increase Restaurant visibility



Confirmed Table Booking increased to **75%** over the past 6 months compared to previous monthly data.

“ Our collaboration with Elixir has been instrumental in driving our restaurant's success. Their strategic PPC campaigns have significantly increased our footfall, table bookings, and overall revenue. With their expertise and dedication, we've seen remarkable results that have positively impacted our business. Highly recommended! ”



www.khammaghanirestaurant.com

READY TO GROW YOUR BUSINESS?

Contact Us : 📞 +91-9251432003 / +91-77377 92003 ✉ sales@elixirinfo.com

