

# Achieved **3X Revenue** in the Last 6 Months with Our PPC Expertise

## Challenges From The Client's perspective:-

- **Low Sales Volume:** Nameplates were underperforming compared to other products.
- **Limited Online Visibility:** Difficulty in making nameplates stand out in a crowded market.
- **Inefficient Ad Spend:** Previous PPC campaigns had poor returns
- **Low Conversion Rates:** Struggled to convert site visitors into buyers.

## The Approach:-

### 1. Precision Audience Targeting:

- Conducted in-depth market research to identify high-intent customer segments.

### 2. Dynamic Ad Campaigns:

- Created engaging ad copies and visuals that highlight the uniqueness and customization options of the nameplates.

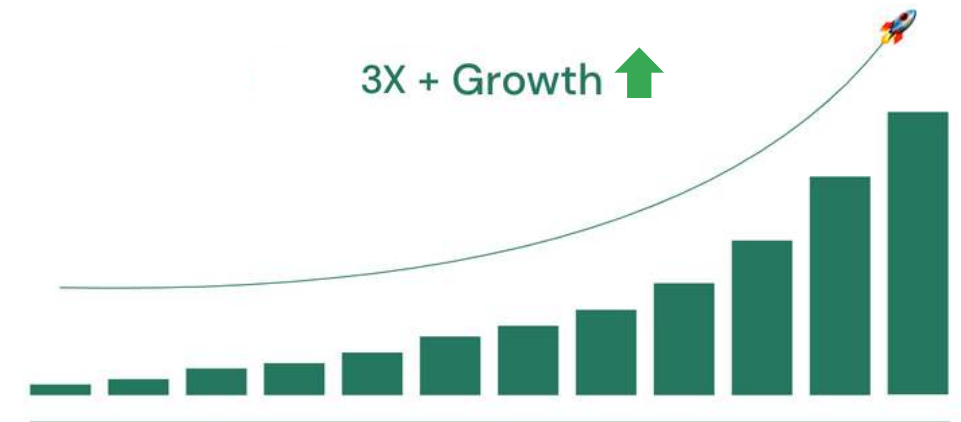
### 3. Enhanced Shopping Experience:

- Designed user-friendly Website pages with clear calls to action and detailed product descriptions.

### 4. Optimize Product Feed:

- Optimized the product feed for Google Shopping to ensure accurate and attractive listings.

## The Results:-



“ Working with Elixir has transformed our online presence. Their PPC campaigns were precisely targeted and continuously optimized, resulting in a remarkable increase in our sales, online visibility, and also an increase of **3X Revenue**. The team's expertise and strategic approach have been invaluable in achieving our business goals. Highly recommended! ”



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