

# How HIHT ranked for keywords with more than **10K+** average monthly search volume.

## Challenge:

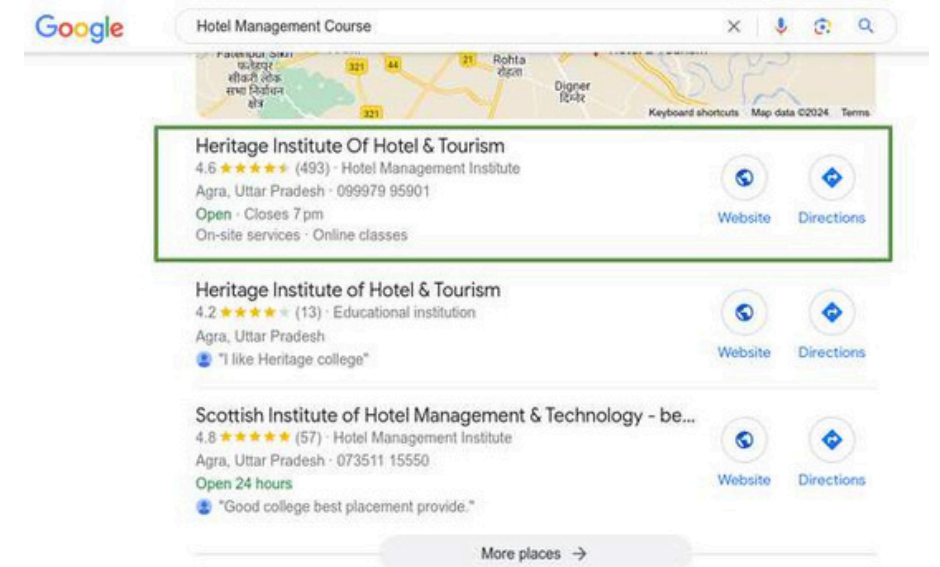
Improve ranking on Google maps and Organic results.

## Strategy:

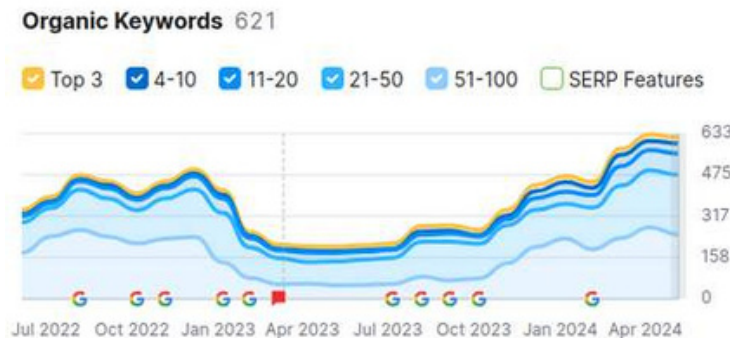
- Keyword research and analysis to identify the top 100 keywords in relation to courses and geographic region
- On page Optimization
- Google My Business Optimization

## The Results:-

Within 6 months, keyword positions improved. Additionally, 10% of the keywords moved to the first page of Google, with 5% appearing in the Google Maps.



Keyword (by relevance)	Avg. monthly searches	Competition
hotel management course	10K - 1M	Medium



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Elixir's expertise helped us achieve our website traffic goals and surpass expectations. We're delighted with the results and look forward to continued success with Elixir's exceptional services.

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