

Mind Works Buddy expands to new market after boosting traffic by **65%**, and conversions by

**170%** ↑



[www.mindworksbuddy.com](http://www.mindworksbuddy.com)

**The Problem:-**

Mind Works Buddy needed an SEO strategy to boost the number of consultations scheduled with their counselors. Their website pages hadn't gained visibility on Google, and they were eager to increase their online credibility in its niche market.

**Our Solution:-**

- Encourage Counsellors to book sessions.
- Increase visibility on Google

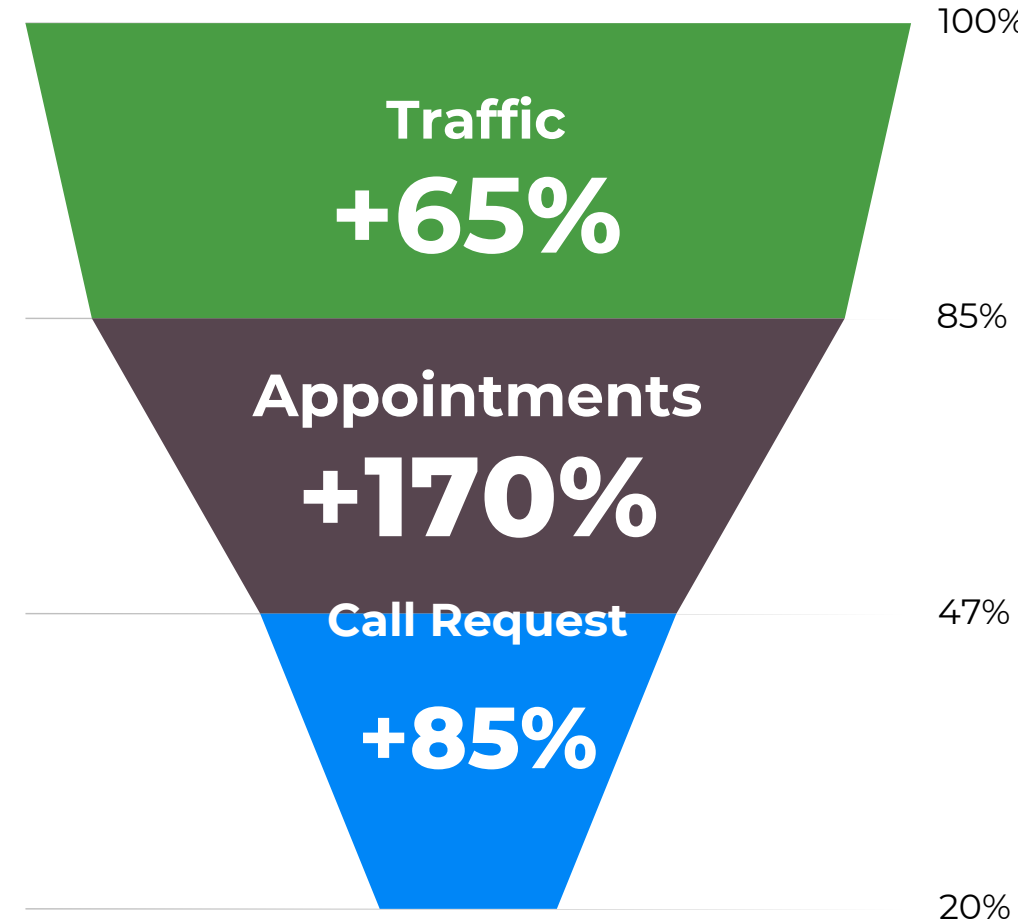
**The Results:-**

In total, the SEO efforts drove more than 200 therapy consults booked (not including branded/homepage organic traffic). The success of the SEO program gave them confidence to expand to Rajasthan and beyond.

**+170%**  
Increase  
appointments

**65%**  
Increase in Organic  
Traffic

“ Elixir's digital marketing services have delivered highly satisfactory results for us. We're impressed with their dedication and the impact they've had on our success. ”



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